



# Our Brand

Rationale & Guidelines / October 2015

# Identity

## **OUR DESIGN FOUNDATION**

Our brand is more than our logo. It is a design scheme made up of a number of core elements and guiding principles that combine to create a distinctive look and feel that is immediately recognisable as Brooks Stevens, Inc.

This guide will help to familiarize you with the core brand elements to assist in the design and production of dynamic and powerful communications with a degree of flexibility.

# Identity

In Monarch's assessment of our brand in 2008, they likened our brand presence to the archetypal Sage. While aspects of that archetype apply to Brooks Stevens, Inc., the Sage archetype is a rather static image. It conjures images of an Old Man, or of a Thinker and not a "Do'er"—one who is paralysed by age or overthinking that leads to inaction.



## THE SAGE

**Motto:** The truth will set you free

**Core desire:** to find the truth.

**Goal:** to use intelligence and analysis to understand the world.

**Strategy:** seeking out information and knowledge; self-reflection and understanding thought processes.

**Weakness:** can study details forever and never act.

**Talent:** wisdom, intelligence.

**The Sage is also known as:** The expert, scholar, detective, advisor, thinker, philosopher, academic, researcher, thinker, planner, professional, mentor, teacher, contemplative.

# Identity

While Brooks Stevens, Inc. will always uphold the practice of using intelligence and understanding in their approach to any design challenge, and values a reputation as mentors, Brooks Stevens needs to take a more active approach and think of ourselves in terms of another powerful archetype: **The Creator**



## THE CREATOR

**Motto:** If you can imagine it, it can be done

**Core desire:** to create things of enduring value

**Goal:** to realize a vision

**Strategy:** develop artistic control and skill

**Task:** to create culture, express own vision

**Talent:** creativity and imagination

**Weakness:** perfectionism, bad solutions

**The Creator is also known as:** The artist, inventor, innovator, musician, writer or dreamer.



## HEPHAESTUS

Hephaestus is the Greek god of blacksmiths, craftsmen, artisans, sculptors, metals, metallurgy, fire and volcanoes. In Greek mythology, Hephaestus was the son of Zeus and Hera, the king and queen of the gods.

As a smithing god, Hephaestus made all the weapons of the gods in Olympus. He served as the blacksmith of the gods, and was worshipped in the manufacturing and industrial centers of Greece, particularly Athens.

The image of Hephaestus harnessing the divine spark of inspiration, his powerful arm raised with the hammer about to “strike the iron when it is hot” speaks to the business opportunities we want to help create for our clients.

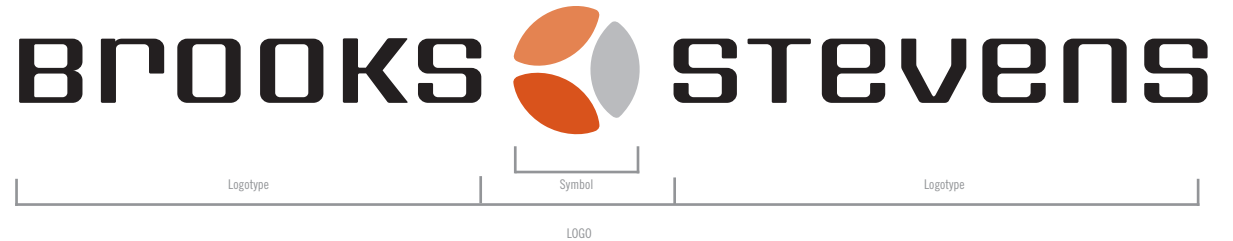


identity/  
logo

# Identity / Logo

Using the revised flywheel graphic, and updated color we will continue the use of the horizontal logo as the primary signature but may also use a vertically stacked, left justified version to be used in cases where the primary logo will not fit at a legible size or to accommodate a stylistic choice for event collateral and instances where we want to define our services departmentally.

## Primary



# Identity / Logo

## LOGO SPACING

To ensure that our signature versions are clearly visible in all applications, surround them with sufficient clear space —free of type, graphics, and other elements that might cause visual clutter — to maximize the recognition and impact of our identity.

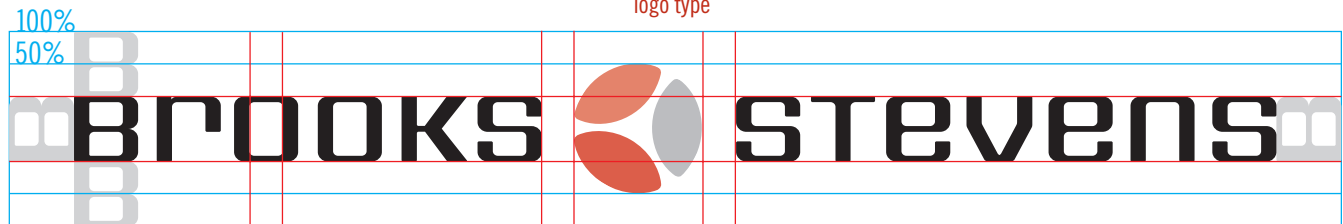
To ensure the integrity and legibility of the logo, the area directly surrounding it should be protected by 100% of the character height.

## MINIMUM LOGO SIZE

There are no predetermined sizes for the Brooks Stevens logo. Scale and proportion should be determined by the available space, aesthetics, function and visibility. There is no preset maximum size for the logo. In print the minimum size is 2" wide. For digital uses the minimum size for the standard logo is 200 pixels wide.

The height of the characters will serve measurement for the area of isolation around the logo

The height of the Brooks Stevens flywheel is 200% of the character height and is centered vertically with the logo type



Using the negative space of the "o" as a unit of measure, the space between the characters and the graphic will be separated by one "o" unit



**BROOKS**  **STEVENS**

2" width minimum

# Identity / Logo

## LOGO COLOR VARIATIONS

The preferred colors for our logo are used in the primary version. In some cases, a full color logo may not be practical or possible due to limitations in printing.

For these instances we may use a gray version (made as a 75% tint of black) or a one-color black or white logo.

The logo consists of the word "BROOKS" on the left, a central icon of three overlapping circles, and the word "STEVENS" on the right. All elements are rendered in a dark gray color.

Brooks Stevens\_75% Black

The logo consists of the word "BROOKS" on the left, a central icon of three overlapping circles, and the word "STEVENS" on the right. All elements are rendered in solid black.

Brooks Stevens\_black

The logo consists of the word "BROOKS" on the left, a central icon of three overlapping circles, and the word "STEVENS" on the right. All elements are rendered in white against a solid red background.

Brooks Stevens\_reversed

# Identity / Logo

To maintain the integrity of the Brooks Stevens logo, and to promote the consistency of the brand, it is important to use the logo as described in these guidelines.

The examples shown here illustrate possible misuses of the logo that should be avoided.



❌ DON'T rearrange the logo elements.



❌ DON'T mix colors from the palette



❌ DON'T change the proportions between the symbol and logotype



❌ DON'T use non-approved colors



❌ DON'T rotate the logo



❌ DON'T outline the logo



❌ DON'T distort or stretch the logo



❌ DON'T add a drop shadow to the logo



❌ DON'T create a gradient logo



❌ DON'T add reflections or any other graphic filters to the logo

# Identity / Logo

## FILE FORMATS

Our signatures come in a variety of formats for use in a range of applications. On this page, each file is categorized using the naming key listed below.

Use the PNG logos for all screen-based applications, such as PowerPoint and the web. For print applications, use the Illustrator artwork with the EPS extension.

### FILE NAMING KEY

Brooks Stevens	Brooks Stevens, Inc.
Primary	Main logo
Stacked	Stacked logo
RGB	RGB color
CMYK	CMYK color
2C	2 color logo
Gray	Gray logo
1C	One color logo (black)
Rev	Reversed logo (white)

### PRIMARY LOGO



### FOR PRINT

Folder location: Brooks Stevens\_logos\_  
specs  
Print > 2C (Black, PMS 180)  
Print > RGB  
Print > CMYK  
Print > 1C  
Print > Rev  
Print > Gray

Filename example:  
Brooks Stevens\_Primary\_2C.eps  
(all print versions are 300dpi)

### FOR SCREEN

Folder location: Brooks Stevens\_logos\_  
specs  
Screen > 2C  
Screen > 1C  
Screen > Rev  
Screen > Gray

Filename example:  
Brooks Stevens\_Primary\_2C.png  
(all screen versions are RGB and 72dpi)

### STACKED LOGO



### FOR PRINT

Folder location: Brooks Stevens\_logos\_  
specs  
Print > 2C (Black, PMS 180)  
Print > RGB  
Print > CMYK  
Print > 1C  
Print > Rev  
Print > Gray

Filename example:  
Brooks Stevens\_Stacked\_2C.eps  
(all print versions are 300dpi)

### FOR SCREEN

Folder location: Brooks Stevens\_logos\_  
specs  
Screen > 2C  
Screen > 1C  
Screen > Rev  
Screen > Gray

Filename example:  
Brooks Stevens\_Stacked\_2C.png  
(all screen versions are RGB and 72dpi)

identity /  
typography

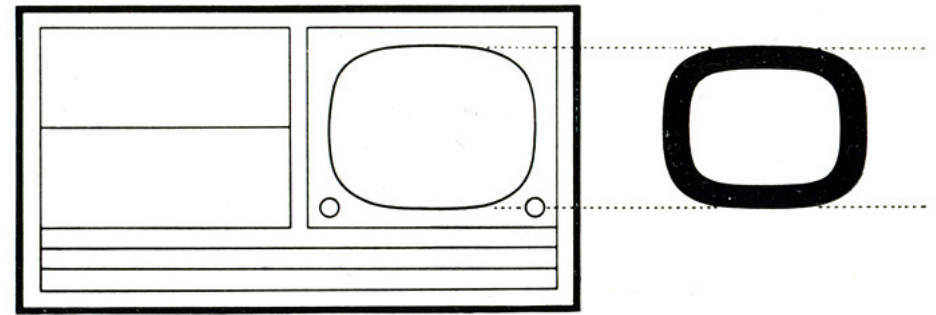
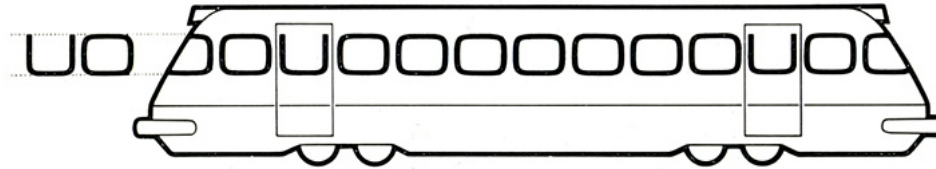


# Identity / Typography

**Eurostile** —  
the typeface of  
tomorrow

Eurostile is a popular display font, particularly suitable for headings and signs. Its linear nature suggests modern architecture, with an appeal both technical and functional. The squarish shapes with their rounded corners evoke the appearance of television screens and other industrial designs of the 1950s and 1960s. Like Brooks Stevens this font anticipates “tomorrow” — it is commonly used in science fiction artwork and media set or produced in the future.

Typography is an important aspect of our brand identity. Our typographic style contributes to our distinctive aesthetic. The typography usage examples on the following pages should be followed to ensure all of our communications appear consistent.



Modern **Futuristic**  
Technical **Dynamic**  
**Functional**

**OUR TYPEFACE:**  
USE IN PRINT

EUROSTILE DEMI is used for  
all headlines and titles.

**EUROSTILE DEMI**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**1234567890!@#\$%^&\***

EUROSTILE MEDIUM is used for  
sub-heads and pull quotes

EUROSTILE MEDIUM  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*

PERPETUA (OTF) body copy and  
captions

PERPETUA REGULAR  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%^&\*

# Identity / Typography

## OUR TYPEFACE: USE FOR WEB

Since Eurostile is currently available as a webfont, Demi and Medium weights will be used for headlines and pull-quotes.

The web version of Perpetua will be used for body copy and captions.

**EUROSTILE DEMI/ EUROSTILE MEDIUM**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxy**  
**1234567890!@#\$%^&\***

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy  
1234567890!@#\$%^&\*

PERPETUA (OTF)  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy  
1234567890!@#\$%^&\*

---

## SECONDARY TYPEFACE: USE FOR POWERPOINT

In cases where a standard system font is required—such as sales presentation Powerpoint documents—Arial Regular and Bold should be used.

**ARIAL BOLD / ARIAL**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxy**  
**1234567890!@#\$%^&\***

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxy  
1234567890!@#\$%^&\*

# Identity / Typography

## TYPESETTING GUIDES:

Typography is always ranged left. This provides the eye with a constant starting point for each line, making text easier to read.

When typesetting headlines, the leading should be 25% larger than the type size. To calculate, multiply the type size by .25 and add the result to the typesize. When setting body copy, the leading should be 50% larger than the type size. To calculate this, multiply the type size by .5 and add result to the typesize. Body column width should ideally be between 7-9 words long.

### Header Content (Eurostile Bold 12/15)

As dollestiatum con pratem dolupta dolor sint molessendam,  
idus minctas sunteni mpores et voluptiant quat hiliquam  
non pel minctisite oditas adis ent eicimpo riteces equisitibus  
arumend ererchitem quidero reperum quiatur sequias etum  
ni re est que endi cuptat. (Perpetua (OTF) 12/18)

### Header content (Eurostile Medium 15/18.75)

As dollestiatum con pratem dolupta dolor sint molessendam,  
idus minctas sunteni mpores et voluptiant quat hiliquam  
non pel minctisite oditas adis ent eicimpo riteces equisitibus  
arumend ererchitem quidero reperum quiatur sequias etum  
ni re est que endi cuptat. (Perpetua (OTF) 14/21)

### Header content (Eurostile Medium 20/25)

As dollestiatum con pratem dolupta dolor sint molessendam, idus  
minctas sunteni mpores et voluptiant quat hiliquam non pel  
minctisite oditas adis ent eicimpo riteces equisitibus arumend  
ererchitem quidero reperum quiatur sequias etum ni re est que  
endi cuptat. (Perpetua (OTF) 16/24)

identity /  
graphic  
elements

# Graphic Elements / Flywheel

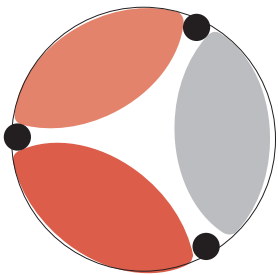
The central motif of our logo resembles a flywheel, suggesting forward momentum. The almond shape of the lobes suggest the shape of the human eye and describes our vision from Business, Engineering and Design perspectives. The color shift from orange to gray demonstrates the development or “evolution” of an idea while the overall circular shape conveys the forward momentum of our thinking and willingness to revolve and turn ideas on their head and “revolutionize” outdated modes of functioning.



fly·wheel:

*noun*

a heavy revolving wheel in a machine that is used to increase the machine's momentum and thereby provide greater stability or a reserve of available power during interruptions in the delivery of power to the machine.



Old version of the wheel does not form a perfect circle and the widths of the “spokes” are not equal



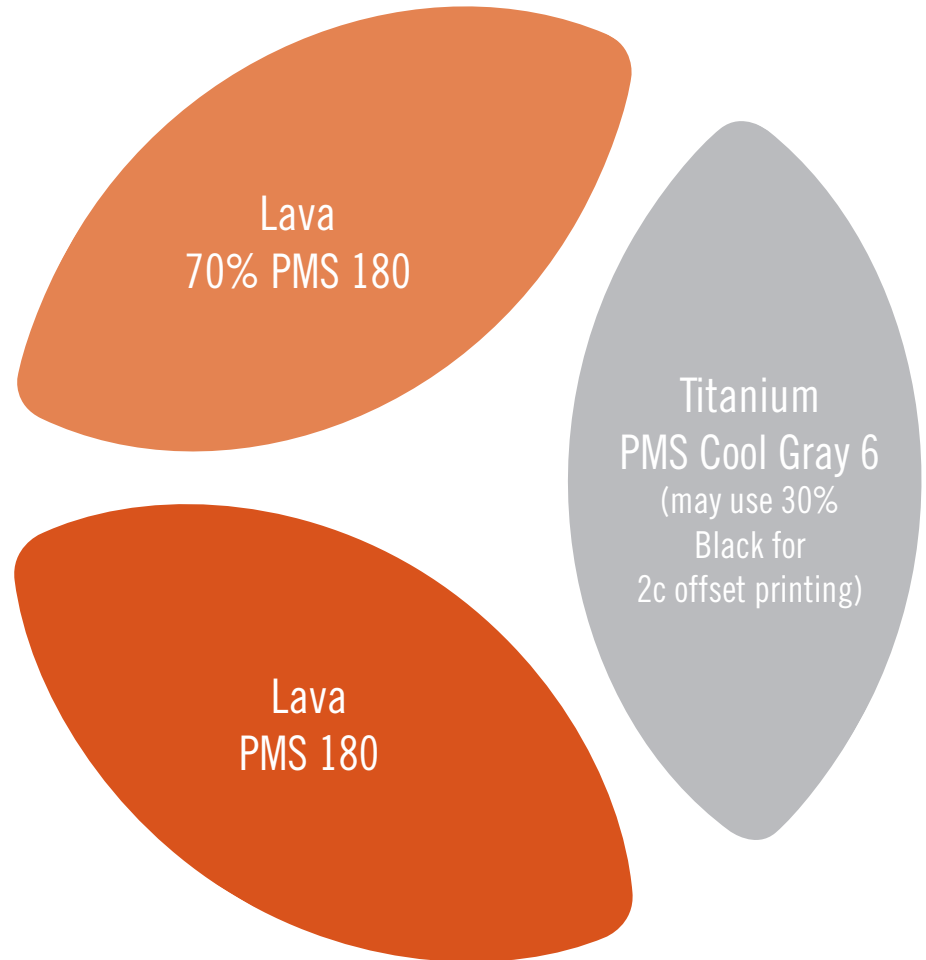
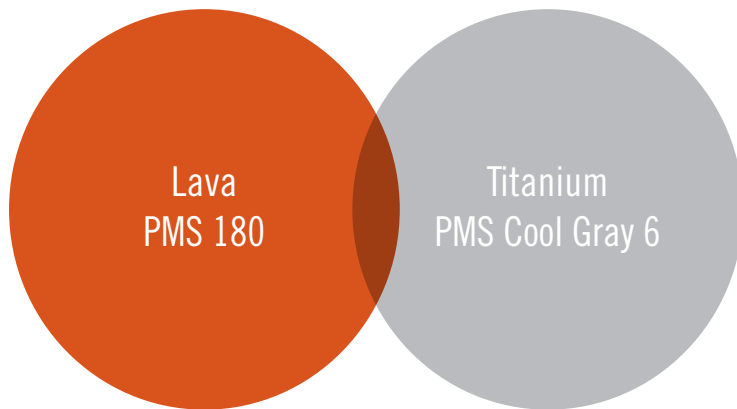
New version of the wheel created from a perfect circle and the “spokes” share the same width



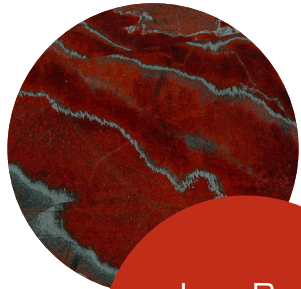
New wheel artwork rotated 10 degrees with rounded edges

# Graphic Elements / Color

Taking our cue from Hephaestus, whose dominion was volcanoes and the forge, our primary colors are PMS 180 or Brooks Stevens Lava and PMS Cool Gray 6 referred to as Brooks Stevens Titanium



# Graphic Elements / Color



**Iron Red**

PMS 1805  
R:175, G:41, B:46  
HEX #af292e



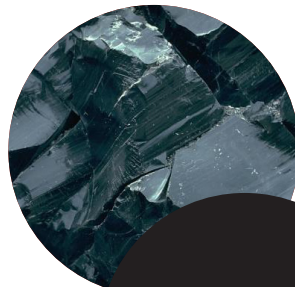
**Lava**

PMS 180  
R:193, G:56, B:50  
HEX #c13832



**Ember**

PMS 173  
R:214 G:73, B:42  
HEX #d6492a



**Obsidian**

Black  
R:0, G:0, B:0  
HEX #000000



**Carbon**

PMS Cool Gray 10  
R:97, G:98, B:101  
HEX #616265



**Titanium**

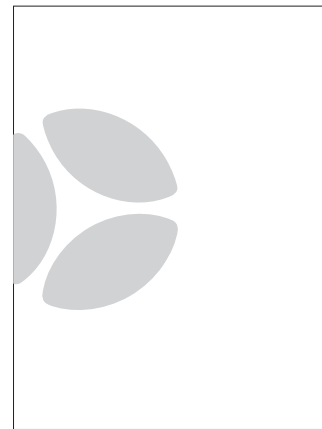
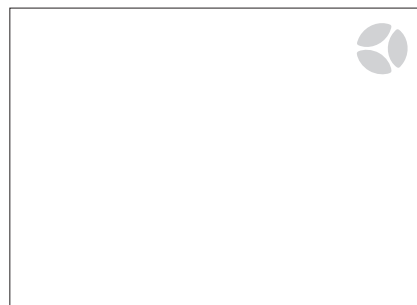
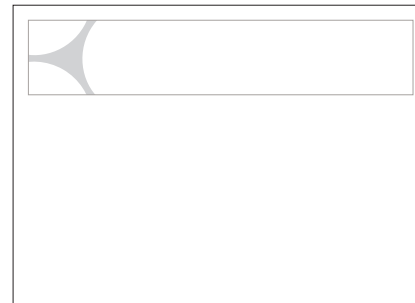
PMS Cool Gray 6  
R:175, G:175, B:175  
HEX #afafaf



# Graphic Elements / Flywheel



The flywheel can be used as a motif in both positive and negative and can be scaled, rotated, and cropped in different ways to create dynamic layout or can be used individually as bullets. Some simple examples are shown here.



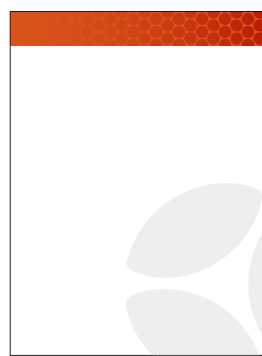
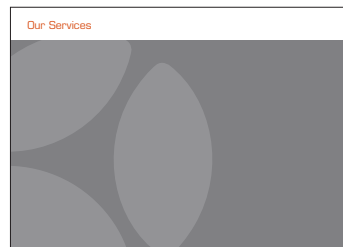
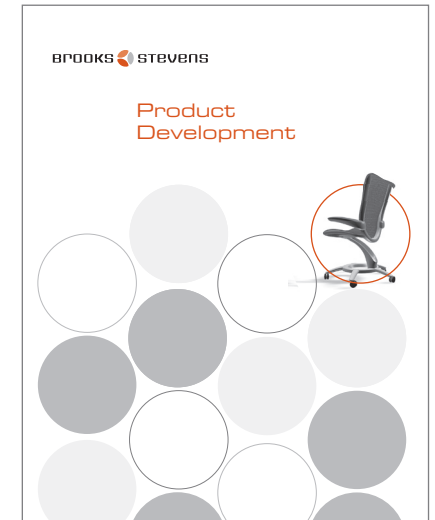
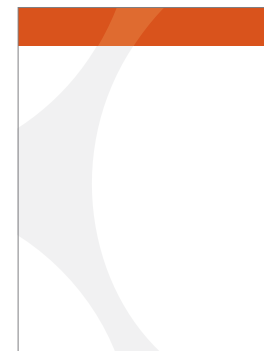
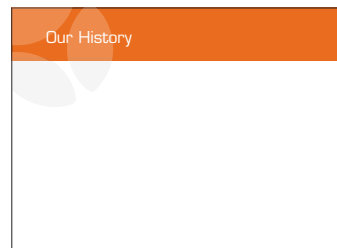
# Graphic Elements / Color

Some general rules  
when using color:

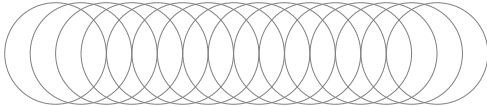
To maintain the clean lines of Brooks Stevens identity and to make the most of negative space please keep the layout uncluttered and predominantly white.

When using our color palette, stick to using one or two core colors + white.

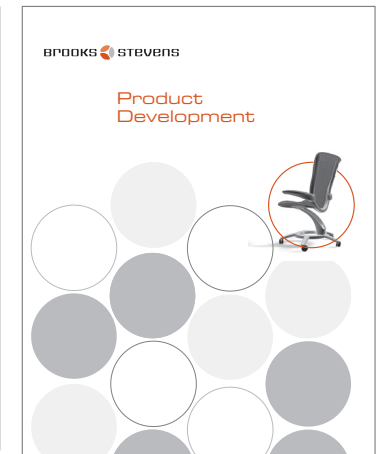
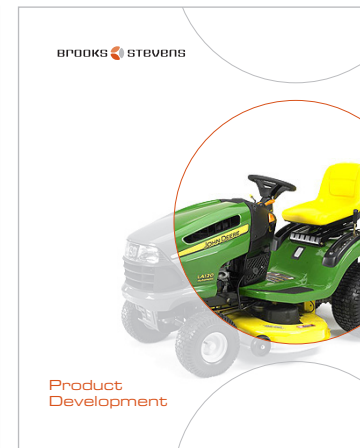
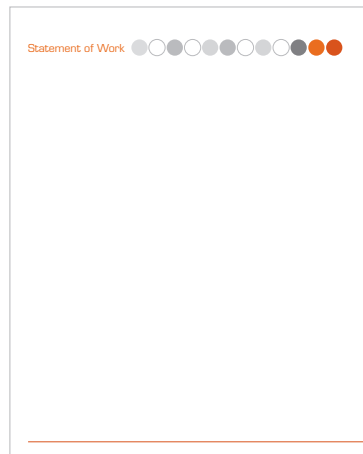
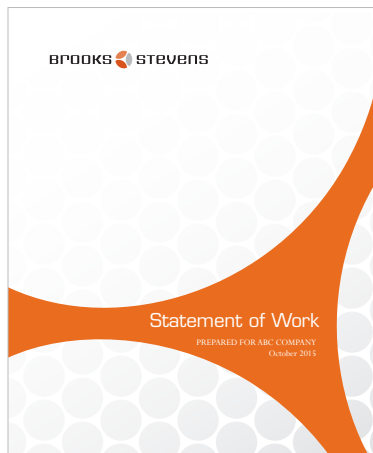
If in doubt, keep it simple.



# Graphic Elements / Brand Patterns



The flywheel can be visually reduced to a circle which lends itself to a dot pattern used on grilles for speakers, ventilation and filtration on the products we design. The circle can also be used to create interesting image vignettes, overlays and coil patterns. Here are some ways these elements can be used independently and with the flywheel graphic.



# Graphic Elements / Photography

## USING PHOTOGRAPHY

Photography can either be placed within the flywheel lobes, used full bleed with the “spokes”, as a watermark on top of the image or placed within graphic circles.

When placing images within the, please be mindful of composition. Do not crop out important parts of the image.

Some hypothetical examples are shown on this page.

### Case Studies

**100 SERIES  
LAWN TRACTOR**  
JOHN DEERE

John Deere's strategy to grow its lawn and garden tractor business included partnering with Brooks Stevens, Inc. to develop a new line of John Deere branded mid-priced products for the mass-retail market. Our direction was simple: provide a quality product that John Deere customers expect and offer the best features and the best value in the market.



### Express Cruiser

CHRIS-CRAFT

When Brooks Stevens redesigned this cruiser, we brought it all back...chrome, mahogany, teak, leather, and most importantly classic lines. Our assignment was to bring back the nostalgia of Chris Craft in a new large and modern sport cruiser.



### CXR-16 CT Imaging System

HITACHI MEDICAL SYSTEMS

At Brooks Stevens, we have considerable experience in the development of medical products. Over the years we have worked with some of the most respected companies in the industry and have consulted with physicians, nurses, and patients to enhance patient experience, improve clinical productivity, reduce development cycles, and ultimately increase revenues.



### Emma Classroom Tablet


Brooks Stevens Internal

The driving idea behind Emma was to explore ways in which existing computer technologies could improve an everyday experience. Focused on the life of a student, looking at typical routines and practices, the design team began thinking about the act of learning in a college setting: sitting in a large classroom, taking as many notes as one can, then going home and trying to organize and decipher them to study.

Emma looks at how a product can simplify and improve a common task. With Emma, students are able to take notes in a more comprehensive manner, no longer limited by how fast they can write or how much they can remember. Thoughts and class can be captured on the tablet or from paper notepad apps, and digitally captured for later viewing and manipulation. The

integration of an adjustable digital camera and a directional “shotgun” microphone adds a whole other dimension, picking up sounds and images they wouldn't otherwise be able to capture.

With Emma, students can walk away from a class with complete documentation comprised of their own handwritten notes as well as audio, images, and video clips. All of this information can easily be edited and organized in a format that best fits the student's studying needs. Multiple notes can be organized into folders, allowing students to share.



# Photography

## PHOTOGRAPHY USAGE

Our photography should make you feel like you are right there in the room. It's about telling stories through interactions, and experiences — it feels real, honest and straightforward.

### OUR APPROACH TO PHOTOGRAPHY

- Our product shots should be taken against a white background for maximum flexibility. If taken in situ, the image should show the product in use or in motion
- If including people, the shot should not appear to be fake or staged
- If using stock photography, stay away from visual clichés or metaphors



identity /  
design  
examples

# Presentation Templates

BROOKS STEVENS

This slide template features a white background with a large, abstract graphic on the left side composed of overlapping orange and grey shapes. The Brooks Stevens logo is centered on the right side. A decorative horizontal bar with a white background and a grey honeycomb pattern is positioned above the main content area.

BROOKS STEVENS

newer**better**sooner

This slide template features a white background with the Brooks Stevens logo in the top right corner and the slogan "newer**better**sooner" in the top left. Below the slogan is a grid of 12 circular images, each containing a different product or piece of equipment. A decorative horizontal bar with a white background and a grey honeycomb pattern is positioned above the grid.

newer**better**sooner

BROOKS STEVENS

This slide template features a white background with a decorative orange header bar at the top. The header bar has a white background with a pattern of overlapping white circles. The slogan "newer**better**sooner" is positioned in the top left of the header, and the Brooks Stevens logo is centered below it. A decorative horizontal bar with a white background and a grey honeycomb pattern is positioned above the main content area.

# Letterhead Design Options

**BROOKS STEVENS**

newerbettersooner

BROOKS EMPLOYEE  
Title

Date:  
10.31.15

Dear Name,

Pudis ea coreper esequia estrunt isitam expliquiam autem rempostinis voluptatur, sitenti onsequam ut magnihit aut volum aut quiaspe libuscilique none volo optibus exernatis dusam quam fuga.

Ita denda nonectem eum volo blatest ibeatibustis elis ra quae magnatur solore ni sed mi, sapid quia nobitis simusae cor aut evel estrum, aute voloreptas quis eturiam hitatur alique coritatur acis eatiatur seque il ilibus cusam incia quiaectota sectur andigeni dit, ipsam am, oditatemped ullab il ipsapero exerciae sintus derum excestium veni dolest, quia ne duclitatus duci num ant eum quas abo.

Is modipid magnam, sitassincil elliatum que voleled ut fugitiam fugiatem qui restrum, solum et quo quia voluptatem restiunt fugiat andita conescius voluptate cus sum libusdae. Ut voles et perferspero eaquaestium as et moluptiunto evelia de min poreperumquo bea velit intintur, ullam nos nos res am, volendi sero voluptas enectur?

Occae porem qui dem. Itas et autam faceat faccab ipiciam endebit atusae incid molupturibus re, occupatis vitatem quo officiat valoribusam conminagniam nullam ape simi, quia aut dolore por at quamet omnis magnimi, nem faceri tem arit haria sequianiste am res in core sitatemqui ut il incte nullani mposee quidisquis dundantis sim sequeae quaerum que sapid unt ipictota dolest adit quia nobis unt quo veratiis et auta earum quo volest, simusapit, ius magnisitas eicabo.

Et od eos nist aliqui qui tempeliatum nonse sum ea eaque cone connimi, nestis et fuga. Iquiatquia sequidelest, alit fugit fugiaes diat.

Regards,

Brooks Employee

7741 Commercial Lane  
Allenton, WI 53002  
brooksstevens.com

P 262.629.4610  
F 262.629.4625  
E first.last@brooksstevens.com

**BROOKS STEVENS**

BROOKS EMPLOYEE  
Title

Date:  
10.31.15

Dear Name,

Pudis ea coreper esequia estrunt isitam expliquiam autem rempostinis voluptatur, sitenti onsequam ut magnihit aut volum aut quiaspe libuscilique none volo optibus exernatis dusam quam fuga.

Ita denda nonectem eum volo blatest ibeatibustis elis ra quae magnatur solore ni sed mi, sapid quia nobitis simusae cor aut evel estrum, aute voloreptas quis eturiam hitatur alique coritatur acis eatiatur seque il ilibus cusam incia quiaectota sectur andigeni dit, ipsam am, oditatemped ullab il ipsapero exerciae sintus derum excestium veni dolest, quia ne duclitatus duci num ant eum quas abo.

Is modipid magnam, sitassincil elliatum que voleled ut fugitiam fugiatem qui restrum, solum et quo quia voluptatem restiunt fugiat andita conescius voluptate cus sum libusdae. Ut voles et perferspero eaquaestium as et moluptiunto evelia de min poreperumquo bea velit intintur, ullam nos nos res am, volendi sero voluptas enectur?

Occae porem qui dem. Itas et autam faceat faccab ipiciam endebit atusae incid molupturibus re, occupatis vitatem quo officiat valoribusam conminagniam nullam ape simi, quia aut dolore por at quamet omnis magnimi, nem faceri tem arit haria sequianiste am res in core sitatemqui ut il incte nullani mposee quidisquis dundantis sim sequeae quaerum que sapid unt ipictota dolest adit quia nobis unt quo veratiis et auta earum quo volest, simusapit, ius magnisitas eicabo.

Et od eos nist aliqui qui tempeliatum nonse sum ea eaque cone connimi, nestis et fuga. Iquiatquia sequidelest, alit fugit fugiaes diat.

Regards,

Brooks Employee

7741 Commercial Lane  
Allenton, WI 53002  
brooksstevens.com

P 262.629.4610  
F 262.629.4625  
E first.last@brooksstevens.com

newerbettersooner



# Letterhead Design Options

**BROOKS STEVENS**

newer**better**sooner

BROOKS EMPLOYEE  
Title  
Date:  
10.31.15

Dear Name,

Pudis ea coreper esequia estrunt isitam expliqiam autem rempostinis voluptatur, sitenti onsequam ut magnihit aut volum aut quiaspe libuscilique none volo optibus exernatis dusam quam fuga.

Ita denda nonectem eum volo blatest ibeatibustis elis ra quae magnatur solore ni sed mi, sapid quia nobitis simusae cor aut evel estrum, aute voloreptas quis eturiam hitatur aliqie coritatur acis eatiatur seque il ilibus cusam incia quiaectota sectur andigeni dit, ipsam am, oditatemped ulla il ipsapero exerciae sintus derum excestium veni dolest, quia ne ducilitatus duci num ant eum quas abo.

Is modipid magnam, sitassincil elliatum que volesed ut fugitiam fugiatem qui restrum, solum et quo quia voluptatem restiunt fugiat andita conescius voluptate cus sum libusdae. Ut voles et perferspero eaquaestium as et moluptiunto evelia de min poreperumquo bea velit intintur, ulla nos nos res am, volendi sero voluptas enectur?

Occae porem qui dem. Itas et autam faceat faccab ipiciam ende bit atusae incid molupturibus re, occupatis vitatem quo officiat valoribusam conminagniam nullam ape simi, quia aut dolore por at quamet omnis magnimi, nem faceri tem arit haria sequianiste am res in core sitatemqui ut il incte nullani mposese quidisquis dundantis sim sequae quaerum que sapid unt ipictota dolest adit quia nobis unt quo veratiis et auta earum quo volest, simusapit, ius magnisitas eicabo.

Et od eos nist aliqui qui tempeliatum nonse sum ea eaque cone connimi, nestis et fuga. Iquiatquia sequidelest, alit fugit fugiaes diat.

Regards,

Brooks Employee

7741 Commercial Lane  
Allenton, WI 53002  
brooksstevens.com

P 262.629.4610  
F 262.629.4625  
E first.last@brooksstevens.com

**BROOKS STEVENS**

newer**better**sooner

BROOKS EMPLOYEE  
Title  
Date:  
10.31.15

Dear Name,

Pudis ea coreper esequia estrunt isitam expliqiam autem rempostinis voluptatur, sitenti onsequam ut magnihit aut volum aut quiaspe libuscilique none volo optibus exernatis dusam quam fuga.

Ita denda nonectem eum volo blatest ibeatibustis elis ra quae magnatur solore ni sed mi, sapid quia nobitis simusae cor aut evel estrum, aute voloreptas quis eturiam hitatur aliqie coritatur acis eatiatur seque il ilibus cusam incia quiaectota sectur andigeni dit, ipsam am, oditatemped ulla il ipsapero exerciae sintus derum excestium veni dolest, quia ne ducilitatus duci num ant eum quas abo.

Is modipid magnam, sitassincil elliatum que volesed ut fugitiam fugiatem qui restrum, solum et quo quia voluptatem restiunt fugiat andita conescius voluptate cus sum libusdae. Ut voles et perferspero eaquaestium as et moluptiunto evelia de min poreperumquo bea velit intintur, ulla nos nos res am, volendi sero voluptas enectur?

Occae porem qui dem. Itas et autam faceat faccab ipiciam ende bit atusae incid molupturibus re, occupatis vitatem quo officiat valoribusam conminagniam nullam ape simi, quia aut dolore por at quamet omnis magnimi, nem faceri tem arit haria sequianiste am res in core sitatemqui ut il incte nullani mposese quidisquis dundantis sim sequae quaerum que sapid unt ipictota dolest adit quia nobis unt quo veratiis et auta earum quo volest, simusapit, ius magnisitas eicabo.

Et od eos nist aliqui qui tempeliatum nonse sum ea eaque cone connimi, nestis et fuga. Iquiatquia sequidelest, alit fugit fugiaes diat.

Regards,

Brooks Employee

7741 Commercial Lane  
Allenton, WI 53002  
brooksstevens.com

P 262.629.4610  
F 262.629.4625  
E first.last@brooksstevens.com



**BROOKS  STEVENS**